

# IAN POULOS

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## RECENT WORK

### **Trellis Health Partners | Rolling Meadows, IL |**

#### **Graphic Artist & Marketing Strategist**

- Managed, Maintained, and Expanded an already established corporate identity.
- Designed and Produced all new marketing materials, including brochures, print ads, and internal documentation.

### **BioBlu | Hickory Hills, IL |**

#### **Web Developer, Graphic Artist, & Marketing Strategist**

- Created a corporate identity and renewed the overall marketing structure.
- Designed and Managed marketing materials including: brochures, business cards, and exterior sign work.
- Designed, Developed, and Managed an online portal and website.

### **PhysicianPay | Schaumburg, IL |**

#### **Graphic Artist, & Marketing Strategist**

- Created identity and Oversaw entire creative direction
- Designed and managed all new marketing materials, including brochures, mailers, and tradeshow booth.
- Created visual content for website, and Designed complete icon package for website and software.

## EXPERIENCE

- Advanced photo manipulation and image editing (5 years)
- Illustration design for print and digital media (3 years)
- Brand identity creation and management (4 years)
- Layout design for poster and banners (3 years)
- Web site development and design (4 years)
- Photography (7 years)

## TECHNICAL ABILITY

### **Adobe Creative Suite**

Expert level

### **Hand coding CSS/HTML**

Compatible with IE6, IE7 and standards compliant browsers

### **JavaScript / JQuery**

Good working knowledge

### **Flash**

Good working knowledge

### **PHP (Wordpress)**

Good working knowledge

## EDUCATION

### **University of Northern Colorado**

Engineering Physics & Visual Arts

### **Harper College**

Graphic Arts and Web Development